

Tague and SIAA provide member agencies with access to many high-quality companies and very competitive markets, allowing them to become significant producers of profitable insurance business while reaping the rewards of profit sharing and excess compensation. While Tague represents many insurance companies, our top local and national partners include the following:



Strategic Partner Companies

WE ARE



The total solution for the independent agency

The proven distribution system for strategic partners

Live RPG: Retention, Profit, Growth



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The Benefits of Membership

- Increase your income from profit sharing, overrides, preferred contracts, and national incentives, while remaining completely independent
- Access more markets, including niche and specialty markets
- Successfully compete against all forms of insurance distribution including direct response, exclusive agents, online and larger agencies
- Ability to earn direct appointments and access other companies through Tague's AccessPlus placement department
- Grow your agency and significantly increase its value
- Round your accounts and increase client retention with life, health, and group benefits production
- Create a solid perpetuation plan
- Receive discounts on agency technology and office solutions
- Consultation on all aspects of agency management, as well as growth and income strategies
- Training, education and mentoring
- Annual Business Meeting highlighting industry trends and specific company programs
- Marketing support and services
- Membership in SIAA, the nation's largest network of independent insurance agencies

Company and Market Access

Enhanced Revenue Programs

Agency Development Services

Executing for Today, Evolving for Tomorrow

The Total Solution for the Independent Agency

As part of SIAA, we provide members with a number of tools to run their business – and deliver the resources for evolving with a dynamic industry and changing consumer trends.

Direct Access AccessPlus

Currently over 96% of our member agencies' business is placed in direct codes. Experienced placement specialists are available to assist with the placement of standard business with non-appointed companies. AccessPlus is also a gateway to earning direct codes.



Quarterly and year-end strategic partner incentives paid to member agencies. Year-end incentives based on overall book performance.



Marketing services and tools needed to increase sales, cross-sell, and retain clients – includes traditional, digital, and social marketing channels.



Anytime, anywhere sales training, continuing education curriculum, insurance product education and more. This online resource is available to member agency owners and employees on-demand.



Web-based resource for member agencies to access numerous excess & surplus lines and specialty markets, as well as strategic partner program business.



An in-house administrator of SIAA insurance programs available exclusively to member agencies; easy access, streamlined process, and niche program opportunities.



Providing revenue, account-rounding, and retention of clients through life insurance (and group & individual benefits and supplemental coverages) by making submissions easy with quality partner companies and favorable commissions.



Fast track system to help new members become a successful and profitable independent agency and agency owner. Real-time assistance and support to start-up independent insurance agencies. Creating a solid base for agency growth, income and value.



Step-by-step program for member agencies designed to efficiently build "main street" commercial lines books of business, building community-based relationships for overall agency growth.



Training and mentoring program that provides insight and tools to help member agencies become the trusted advisor to successful households.